IACBE

International Assembly for Collegiate Business Education

Annual Report – Accredited Member

Institution: University of Rio Grande

Academic Business Unit: Evan's School of Business

Academic Year: 2010-11

International Assembly for Collegiate Business Education
P.O. Box 3960
Olathe, Kansas 66063
USA

IACBE ANNUAL REPORT

For Academic Year: 2010-11

This annual report should be completed for your academic business unit and submitted to the IACBE by November 1 of each year.

General Information

Institution's Name:	University of Rio Grande
Institution's Address:	218 North College
City and State or Country	Rio Grande Zip or Postal Code 45674
Name of Submitter:	Darlene Ringhand
Title:	Business Department Chair/Associate Professor
Your Email Address:	Ringhand@rio.edu
Telephone (with country code if outside of the United States):	(740) 245-7287
Date Submitted:	October 1, 2011

Accreditation Information

1. If applicable, when is your next institutional accreditation site visit?   2010   Year

2. When is your next reaffirmation of IACBE accreditation site visit?   2014   Year

3. Provide the website address for the location of your public notification of accreditation by the IACBE: http://www.rio.edu/academics/page.php?ID=schoolofbusiness

4. Provide the website address for the location of your public disclosure of student learning results: http://www.rio.edu/academics/page.php?ID=schoolofbusiness

5. If your accreditation letter from the IACBE Board of Commissioners contains "notes" that identified areas needing corrective action, please list the number of the IACBE's Accreditation Principle for each note in the table below. Indicate whether corrective action has already been taken or that you have made plans to do so. (Insert additional rows as necessary.)

Commissioners' Notes	*Action Already Taken*	*Action Planned*
Revision of the Assessment plan was requested.	**Assessment plan was submitted and approved in 2005 and revised in 2008.**	**Revision planned for fall 2011/2012**

Commissioners' Notes	Action Already Taken	Action Planned

Administrative Information

1. Provide the following information pertaining to the current president/chief executive officer of your institution:

   Name: Dr. Barbara Gellman-Danley

   Title: President

   Highest Earned Degree: Ph.D.   Email: bdanley@rio.edu

   Telephone (with country code if outside of the United States):   (740) 245-7204

   Fax (with country code if outside of the United States):

   _____ Check here if this represents a change from the previous year.

2. Provide the following information pertaining to the current chief academic officer of your institution:

   Name: Dr.Kenneth Porada

   Title: Academic Provost

   Highest Earned Degree: Ph.D.   Email: kporada@rio.edu

   Telephone (with country code if outside of the United States):   (740) 245-7215

   Fax (with country code if outside of the United States):

   __X__ Check here if this represents a change from the previous year.

3. Provide the following information pertaining to the current head of your academic business unit:

   Name: Dr. Zaki Sharif

   Title: Dean of Professional and Applied Studies

   Highest Earned Degree: Ph.D.   Email: zsharif@rio.edu

   Telephone (with country code if outside of the United States):   (740) 245-7373

   Fax (with country code if outside of the United States):

   __X__ Check here if this represents a change from the previous year.

4. Provide the following information pertaining to your current primary representative to the IACBE (if not the same as the head of the academic business unit):

Name: _____Same_____

Title: _____

Highest Earned Degree: _____ Email: _____

Telephone (with country code if outside of the United States): _____

Fax (with country code if outside of the United States): _____

_____ Check here if this represents a change from the previous year.

5. Provide the following information pertaining to your current alternate representative to the IACBE:

Name: _____Dr. Darlene Ringhand_____

Title: _____Evans School of Business, Department Chair____

Highest Earned Degree: ___Ph.D._____ Email: ___Ringhand@rio.edu_____

Telephone (with country code if outside of the United States): ___(740) 245-7287___

Fax (with country code if outside of the United States): _____

_____ Check here if this represents a change from the previous year.

Programmatic Information

1. Did you terminate any business programs during the reporting year?

__X__ No (Please see the end of this report)

_____ Yes. If yes, please identify the terminated programs on a separate page at the end of this report.

2. Were changes made in any of your business programs?

__X__ No

_____ Yes. If yes, please identify the changes on a separate page at the end of this report.

3. Were any new business programs (including new majors, concentrations, and/or emphases) established during the academic year?

    X   No (skip to the *Outcomes Assessment* section below)

    _____   Yes. If yes, please identify the new programs on a separate page at the end of this report, and answer item 4 below.

4. If applicable, was approval of your institutional accrediting body required for any of the programs identified in item 3 above?

    X   No

    _____   Yes. If yes, please attach a copy of the material that you sent to your institutional accrediting body.

Outcomes Assessment

1. Has your outcomes assessment plan been submitted to the IACBE?

    X   Yes

    _____   No. If no, when will the plan be submitted to IACBE?   _____

2. Is the original or revised outcomes assessment plan that you submitted to the IACBE still current or have you made changes?

    X   The outcomes assessment plan that we have previously submitted is still current.

    _____   Changes have been made and the revised plan is attached.

    _____   We have made changes and the revised plan will be sent to the IACBE by: _____

3. Complete the Outcomes Assessment Results form below and include it with this annual report to the IACBE. **Note: Section II of the form (Operational Assessment) needs to be completed only if you received first-time accreditation or reaffirmation of accreditation after January 1, 2011.**

    An example of a completed form can be found in a separate document that is available for download on the IACBE's website at: www.iacbe.org/accreditation-documents.asp.

    Section I (Student Learning Assessment) of the Outcomes Assessment Results form must be completed for each business program that is accredited by the IACBE (i.e., a separate table must be provided for each program).

    Performance targets/criteria are the criteria used by the academic business unit in evaluating assessment results to determine whether intended outcomes have been achieved. For example, if the academic business unit is using the ETS Major Field Test as one of its direct measures of student learning, then a performance target might be that the Institutional Mean Total Score on the exam will place students in the upper quartile nationally; or if the academic business unit is using a comprehensive project in a capstone course as a direct measure of student learning, then a performance target might be that 80% of the students will score at the highest level (e.g., proficient, exemplary, etc.) on each project evaluation criterion.

Remember that your outcomes assessment plan needs to include two or more direct and two or more indirect measures of student learning. These measures should be used at the program level.

At the bottom of each section of the form, space is provided to identify changes and improvements that you plan to make as a result of your assessment activity.

Italicized entries in the form represent areas where the academic business unit should insert its own assessment information. Add tables and insert rows in the tables as needed.

Other Issues

Briefly comment on other issues pertaining to your academic business unit that you would like to share with the IACBE.

The past year has brought many changes to the University of Rio Grande and the Evan's School of Business. The CFO position has been staffed by two temporary financial officers. The organizational structure of the institution has been changed and was effective July 1, 2011. Changes in the organizational structure include the addition of a Health and Applied Sciences School. Previously there were two schools and the new organization has three schools to better serve student needs. The School of Business has a new Dean as of Juy 1, 2011.

Outcomes Assessment Results

For Academic Year: 2010-11

Section I: Student Learning Assessment

<table>
<tr>
<td colspan="2" align="center">Student Learning Assessment for (Business Administration)</td>
</tr>
<tr>
<td>Mission of the Evan's School of Business</td>
<td>The Emerson E. Evans School of Business provides a student centered premier business school dedicated to developing educational & business partnerships that open minds to meet the challenges of the global market place.</td>
</tr>
<tr>
<td colspan="2">Intended Student Learning Outcomes for (Program 1) :</td>
</tr>
<tr>
<td colspan="2">1. Develop the student's thought processes...to think clearly, reason logically, arrive at one's own conclusions through one's own observations, interpret data, analyze situations, evaluate evidence, discover principles, resolve problems, read rapidly with understanding, do research, stimulate his/her creative powers, to express one's ideas orally and in writing.</td>
</tr>
<tr>
<td colspan="2">2. Develop good problem solving technique...the ability to think critically, evaluate evidence, apply principles of the Scientific Method, and solve problems.</td>
</tr>
<tr>
<td colspan="2">3. Form the students with ethical and social responsibility values and leadership qualities conducive to success...basic honesty, individual responsibility, reliability, self-discipline, perseverance, interpersonal cooperation, social awareness, and a spirit of hard work, sacrifice and dedication to spiritual values, country, community, family, and neighbor.</td>
</tr>
<tr>
<td colspan="2">4. Develop the student's research & communication skills through written reports & papers, oral presentations, and class discussion so that the student will someday be able to sell his ideas to superiors, peers, and subordinates in reports and presentations in business meetings, conferences, and training sessions.</td>
</tr>
<tr>
<td colspan="2">5. Develop competent managers and leaders for governmental, non-profit, and business organizations to effectively serve society by productively satisfying its needs.</td>
</tr>
<tr>
<td colspan="2">6. Inculcate an understanding of how each Business area is affected by the global economy.</td>
</tr>
<tr>
<td colspan="2">7. Develop and train the student to be a quality product of the University of Rio Grande, equipping him/her with the basic tools in Accounting, Economics, Management, Finance, Marketing, International Business, and Information Technology.</td>
</tr>
<tr>
<td>Assessment Tools for Intended Student Learning Outcomes—
Direct Measures of Student Learning:</td>
<td>Performance Targets/Criteria for Direct Measures:</td>
</tr>
<tr>
<td>1. ETS Major Field Test - Business</td>
<td>At least 2/3 of the class will score at the nationwide 35%tile or higher and the class average will be at least 40%tile level.</td>
</tr>
</table>

2. *Strategic Management Capstone Simulation & Course Evaluation*	*At least 2/3 of the class will achieve the B/C level in the integrative capstone*
Assessment Tools for Intended Student Learning Outcomes—Indirect Measures of Student Learning:	**Performance Targets/Criteria for Indirect Measures:**
1. *Student Surveys*	*The average score of the faculty on the student evaluations will be at least 3.20(Moderately/Effective)(3.4) and at least 1.80 (Little improvement is needed.) on the peer evaluations. (1.20)*
2. *Alumni Surveys*	*The Alumni will perceive their educational experience here as positive. (70%)*

Summary of Results from Implementing Direct Measures of Student Learning:	Performance Target Was…	
	Met	Not Met
1. *(Results for Direct Measure 1)2/3 of the class scored at 60th percentile falling 6% short, however, the Class average is at the 44th percentile and is higher than the goal of 40th percentile.*		X
2. *(Results for Direct Measure 2) 68% of the gradutating Seniors in the School of business received a B or an A in the capstone course*	X	

Summary of Results from Implementing Indirect Measures of Student Learning:	Performance Target Was…	
	Met	Not Met
1. *(Results for Indirect Measure 1) Faculty rating by alumni for student learning was 3.76 above the target of 3.20.*	X	
2. *(Results for Indirect Measure 2) 71% of responding alumni rated their education from the School of Business Education, above the target of 70%.*	X	

Proposed Courses of Action for Improvement in Areas for which Performance Targets Were Not Met:
1. *Half of the Direct Measure was met, however, half was not. Several actions have been taken. The emphasis for the major field test has been increased in all senior courses. The area of Finance was weak and a Financial Management course has been added to theBusiness Core. Additional changes will be discussed at the Fall Business Workshop scheduled for October 21, 2011.*
2. *(Course of Action 2)*
3. *(Course of Action 3)*
4. *(Course of Action 4)*

Section II: Operational Assessment (Note: Complete this section only if you received first-time accreditation or reaffirmation of accreditation after **January 1, 2011**.)

Operational Assessment for *(Name of Academic Business Unit)*		
Mission of the *(Name of Academic Business Unit)*:		
(Mission Statement)		
Intended Operational Outcomes:		
1. *(Intended Operational Outcome 1)*		
2. *(Intended Operational Outcome 2)*		
3. *(Intended Operational Outcome 3)*		
4. *(Intended Operational Outcome 4)*		

Assessment Measures for Intended Operational Outcomes:	Performance Targets/Criteria for Operational Assessment Measures:	
1. *(Measure for Intended Operational Outcome 1)*	*(Target/Criterion for Measure 1)*	
2. *(Measure for Intended Operational Outcome 2)*	*(Target/Criterion for Measure 2)*	
3. *(Measure for Intended Operational Outcome 3)*	*(Target/Criterion for Measure 3)*	
4. *(Measure for Intended Operational Outcome 4)*	*(Target/Criterion for Measure 4)*	

Summary of Results from Implementing Operational Assessment Measures:	Performance Target Was…	
	Met	Not Met
1. *(Results for Measure 1)*		
2. *(Results for Measure 2)*		
1. *(Results for Measure 3)*		

2. *(Results for Measure 4)*		
Proposed Courses of Action for Improvement in Areas for which Performance Targets Were Not Met:		
1. *(Course of Action 1)*		
2. *(Course of Action 2)*		
3. *(Course of Action 3)*		
4. *(Course of Action 4)*		

Programmatic Information

1. **No programs were discontinued, however, the BS in Healthcare Administration was moved to the School of Health Sciences as of July 1, 2011.**

Outcomes Assessment

1. Outcomes Assessment plan will undergo revision after November, 2011.